

Al Larvick Conservation Fund

2020 Year End Report

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8mm film still image. Courtesy Emma Kemp. Barbara's Little House of Flowers collection.

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BOARD OF DIRECTORS

Kirsten Larvick, Executive Director; Shane Molander, North Dakota Agent; Dwight Swanson, Secretary; Brianna Toth; Rhonda Vigeant, Board Chair; Laura Zimmerman, Treasurer.

ADVISORY BOARD

Ina Archer, Jeffery Larvick and Rachael Stoeltje

NORTH DAKOTA COMMITTEE

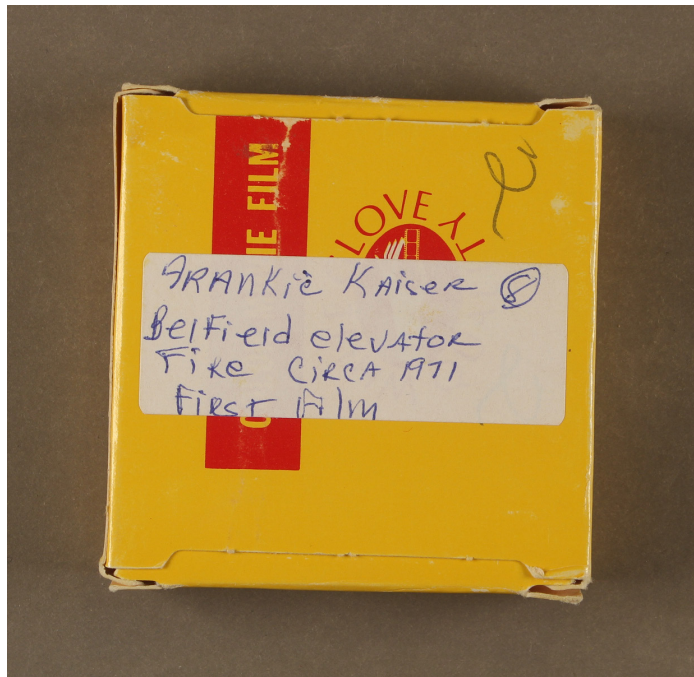
Larry Danielson; Shari Huettl; Tamera Kapaun; Gerald Newborg;
Lindsay K. Meidinger; Suzanne Zimmerman.

ADMINISTRATIVE & MANAGEMENT TEAM

Brian Belak, Kirsten Larvick

MISSION

To preserve historical and cultural heritage through conservation, education and public accessibility of analog American home movie, amateur cinema and community recording collections.



Photograph: 8mm film reel box. Courtesy Frankie Kaiser. The Kaiser & Schumacher Family Film Collection.

INTRODUCTION

During its 6th year of existence, and despite the COVID-19 pandemic, the Al Larvick Conservation Fund conducted its annual Al Larvick National Grant. Although the fund was not able to organize its live and in-person community programming, it was able to focus on other tasks and projects that had previously been on hold.

ADMINISTRATIVE & MANAGEMENT TEAM

The fund was pleased to welcome new team member, Brian Belak, who has joined as the Al Larvick Fund's resident Archivist and Social Media Manager. Brian has helped raise the organization's social media presence and is managing our Internet Archive transcription and upload activities, among other duties.

FINANCES & FUNDRAISING

Although funding sources outside of founder and board contributions remain minor, 2018 brought in a record number of external individual donations. The ALCF board, North Dakota Committee and individual supporters made donations through a spring donation email campaign, a #GivingTuesday Facebook plea and an End of the Year email campaign.

2020 GOALS

Last year, the fund's board of directors voted on the following goals for 2020

1. Increase financial support
2. Expand and diversify board and deepen board participation
3. Further implement oral history program
4. Increase collection upload to the Internet Archive
5. Expand exhibition
6. Launch Al Larvick Fund blog to further story sharing around supported collections

Although not all our goals were achieved, some of them were either realized, or are still in-progress. Details are explained in subsequent pages.

GRANT PROGRAM



8mm film still image. Courtesy Joel Winckler. Garmon Winckler Family Films and Audio collection.

The 2020 national grant supported a range of subject matter and regional makers of home movie and amateur film collections - capturing experiences from community recordings from a Chicago-based grassroots media organization which have given youth the tools and resources to convey their own stories since 1974; the heart of an artist and archivist in Southern California, her home, friendships and travels abroad; and political, cultural activities, and daily life from Puerto Rico, Miami and Philadelphia, recorded by a father and daughter over 40 years.

The 2020 **Al Larvick National Grant** was awarded to two collections. Keyvan Antonio Heydari's, *Recovering American and Puerto Rican Narratives from the Caribbean* family motion picture collection received support for his film and videotape-based media for 3 reels of film, equaling approximately 1200 feet and approximately 285 minutes of videotape running time. These recordings depict experiences captured by Keyvan's grandfather, Lt. Col. Juan Vázquez Berríos and Keyvan's mother, Carmen Vázquez.



Photographic: Movie maker Carmen Vázquez. 1992. Recovering American and Puerto Rican Narratives from the Caribbean collection

Emma Kemp received a grant for her *Barbara's Little House of Flowers* collection, which is comprised of 40 reels of 8mm and Super 8 films; hundreds of still photographs, ephemera and objects from the estate of Barbara Reisner. Reisner was a life-long Los Angeles, California resident who documented her life and community. The award will cover approximately 4500 feet of film conservation and digital capture activities associated with the collection.

Lab work for the Al Larvick National Grant is completed by grant partners, **Pro8mm** and **Secure Media Transfer**. At the time of this report, all three 2020 grants are being processed and/or completed.

Jorge Mena, Jr. and his company, Secure Media Transfer came on board in 2020 as a national grant partner to provide analog videotape conservation and digitization in-kind services. This gives the fund the ability to offer a wider range of format support.

In 2019 two **Al Larvick North Dakota Grant** applicants received awards. The work was completed during 2020. grantees were individual maker and collection holder,

Judith Hammer who filmed her college experiences during the late 1960s and early 1970s with her 8mm camera, and individual collection custodian, Darlene Talbott for her father's 8mm films of family activities from the 1940s -1950s. The 2019 **Al Larvick North Dakota Grant** was awarded to two individuals. Frankie Kaiser received support for her *The Kaiser & Schumacher Family Film Collection*. Joel Winckler received a grant for his *Garmon Winckler Family Films and Audio* collection filmed by his father. This grant is sponsored in collaboration between **The MediaPreserve** and the Al Larvick Conservation Fund. Grant recipients are chosen by the Al Larvick Fund North Dakota Committee and the decision making process is based on the board's budget review and lab agreement. Decisions were finalized in December 2019. Despite COVID-19 state mandated shut-downs, conservation and digitization activities for the two collections were completed in 2020.

Frankie Kaiser's collection was recorded on 8mm film by Frankie and her uncles Jacob Schumacher and Christ Schumacher throughout the 1960s and '70s, in and around Streeter and Tappen, North Dakota. The fund was able to support approximately 1000 feet of film, which represents about half of the entire collection.

Joel Winckler's films were recorded by his father, Garmon Winckler on 8mm film from 1961, during his time in the Army and serving in South Korea and Germany, to his civilian life back home in various areas of North Dakota through 1973. The Garmon Winckler films and audio received support for the entire collection which consists of about 500 feet of film and 10 cassette tape and reel-to-reel audio recordings.

After a couple years of on and off discussion, the Al Larvick Fund voted to hold the Al Larvick North Dakota Grant as a biennial event. Since the fund's inception, it has made both the national and North Dakota grants on an annual basis. However, with limited funds, and costs of travel, promotion and other extenuating circumstances, the board felt that the North Dakota grant could be stronger as a grant that is awarded every other year. The board has discussed ways in which it can be productive during the "in-between years" of the grant, such as focusing on its backlog of collections to be catalogued and uploaded onto archive.org, as well as putting more efforts into live and online screening programs. The national grant will continue to be held annually.

To date, through the fund's grant program, 50,625 feet of film recorded by people from all walks of life have been cleaned, repaired and digitally captured. 2020 was the first time the fund provided support to some magnetic audio reels and cassettes.

COLLECTION ACTIVITIES: DIGITIZATION, UPLOADS, VIEWS

Al Larvick Fund Grant Program Activities

*ALCF was incorporated in 2014. Its grant program was implemented in 2015.

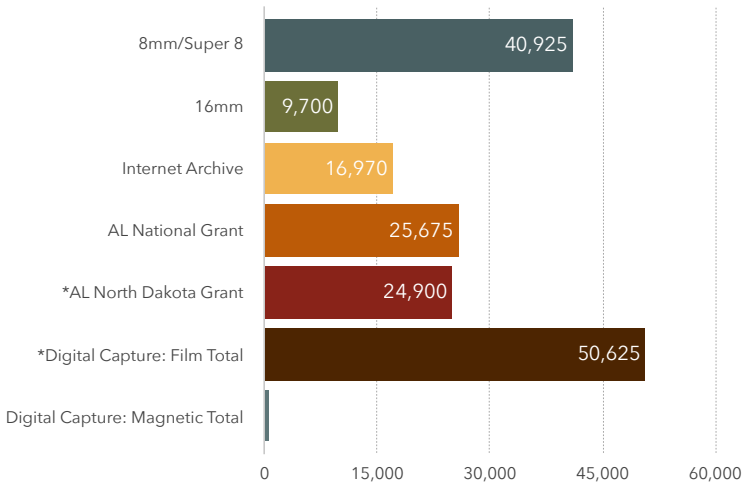
*The 2020 Al Larvick National Grant work will be completed in the 2021 calendar year.

*Al Larvick North Dakota Grant footage total represents work completed from the 2015-2020 grant awards. Audio digital capture total represents only the 7 reel to reel audio recordings. It does not include 3 cassette tape recordings also digitally captured through the grant, which were of undetermined running time/length.

Conservation, Scanning & Access Breakdown 2015-2020

FORMAT/GRANT	TOTAL FEET
8mm/Super 8	40,925
16mm	9,700
Videotape	0
Audio only recordings	500
Internet Archive	16,970
AL National Grant	25,675
*AL North Dakota Grant	24,900
*Digital Capture: Film Total	50,625
Digital Capture: Magnetic Total	500

Al Larvick Fund Grant Program Chart



ACCESS

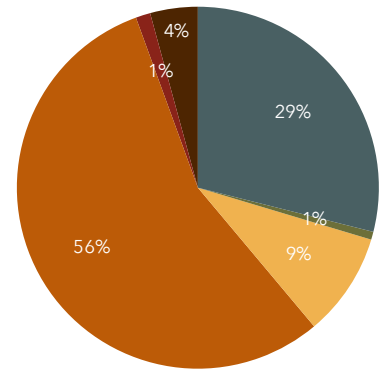
The fund’s other grant related activities such as transcribing and uploading collections onto the **Internet Archive** is a challenge to keep up to date, but the organization was able to continue uploading and adding contextual information to more of Jim Hubbard’s collection this past year. Brian Belak has picked up these duties, which is of great value.

AI Larvick Fund Internet Archive/Access Activities 2015-2020

AI Larvick Fund on the Internet Archive/Access Breakdown 2015-2020

COLLECTIONS	GRANT/YR	1ST UPLOAD	COLLECTION UPLOAD COMPLETE	VIEWS TO DATE
The Films of Arthur H. Virtue	National/2016	3/14/2017	X	13,371
Ice Diving in Tucker Lake, c.1960	National/2016	9/5/2017	X	327
President John F. Kennedy and Senator Robert Kennedy Home Movies by Augustus Sassa	National/2016	10/9/2017	X	604
The James Kilgore Film Collection: Four Decades of Innovative Amateur Filmmaking	National/2017	6/5/2019	X	1,966
Leonard Wood Sizemore Cold War Family Campfire	National/2017	2/13/2018	X	4,281
Jim Hubbard Lesbian/Gay Community Film Footage	National/2018 & 2019	7/14/2019	In-progress	25,675

AI Larvick Fund Internet Archive/Access



OUTREACH & EVENTS

North Dakota events are a regular part of the AI Larvick Conservation Fund's outreach, but with the pandemic of last year, the organization chose to postpone any live events. During the year, the fund took time to reach out to new venues for future live and virtual events, which are still in the curation and planning stages.

Due to the COVID-19 pandemic, the organization was unable to hold any of its community events, but are looking to build community through online happenings this year until it is safe to hold in-person gatherings again. The fund hopes to continue online and in-person events in the future.

Social Media has been a slow build, but the fund has maintained its Facebook, Twitter and Instagram accounts for some time. Brian Belak has boosted the fund's online engagement considerably since he began managing the accounts. This has showcased moments from the collection, which highlights the value of the work. @allarvickfund.

HOMESPUN HISTORIES

This past year, the AI Larvick Fund edited together the interviews of 2015 North Dakota grant recipient Stephanie Kom into its first release oral history video, *Homespun Histories: Vernon Balzter Family Films*. The video was posted in the spring to the fund's new blog, The Screening Room along with an article on Stephanie and her family film collection.

The Dalles Schneider interview was edited into oral history video, *Homespun Histories: Dalles & Susan Schneider Family Films*, which was published on its The Screening Room blog in December, 2020 with an accompanying article written in collaboration with Dalles Schneider. Both videos are also shared through Vimeo and

GIF CONTEST WINNER Center for Home Movies

Thanks to resident archivist and social media manager, Brian Belak, the Al Larvick Fund submitted to the Center for Home Movies' 5th annual GIF contest. It was a pleasant surprise to learn that the fund's GIF won. The award heightened the Al Larvick Fund's social media profile and provided a much appreciated donation as the prize. The monetary prize was applied directly to the grant program pool. The winning GIF was a moment in dog, Fritz's life, which is from the home movie collection, *Leonard Wood Sizemore's Cold War Family Campfire*.

MOVING IMAGE DESIGNS @movingimagedesigns on Etsy by Caleb Allison

Caleb Allison, a filmmaker and PhD student at Indiana University - Bloomington has generously donated proceeds from his etsy store to the Al Larvick Fund. The vintage motion picture inspired designs have helped bring awareness to the fund and brought in a nice end of the year donation.

FINANCIALS

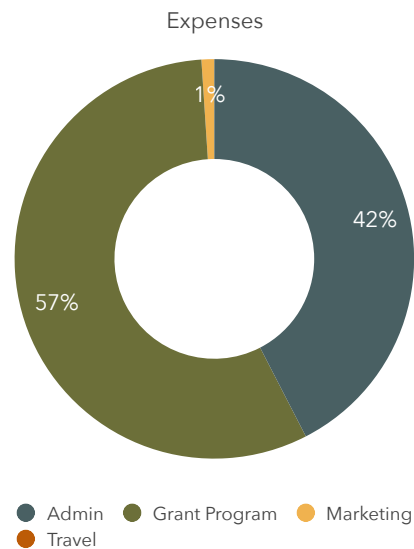
Al Larvick Conservation Fund FY2020 Income/Expense Report

*FY, January 1st through December 31st, 2020

INCOME	
Donations	\$7,644
In-Kind	\$1,173
Misc.	\$0
TOTAL INCOME	\$8,817

EXPENSES	
Admin	\$1,750
Grant Program	\$2,333
Marketing	\$43
Travel	\$0
TOTAL EXPENSES	\$4,126

MONEY LEFT OVER	
Income minus expenses	\$4,691



*FY2019 Income: \$8,325.00 (in-kind not included), Expenses: \$9,622.00

* 2020 Al Larvick National Grant lab work was not completed in this FY. All grant program expenses in 2020 was for the Al Larvick North Dakota Grant.

2021 GOALS

This year, the fund's board of directors' 2021 goals include:

1. A board review and updates of grant application form, guidelines and agreement
2. Expand screenings through online events with partner venues
3. Focus on making more collections available on Internet Archive
4. Increase collection upload to the Internet Archive
5. Create ALCF video content for promotion and application guidance
6. Further promote ALCF through social media and blog and other outlets

CONCLUSION

The Al Larvick Conservation Fund is able to sustain its core endeavor of grant making each year through its lab partnerships. Challenges around fundraising for events, marketing, oral history capture, labor expenses related to transcription and upload continue.

Considering the size of the organization, however, the fund seems to be successful in providing a needed service to personal heritage conservation and story sharing.



8mm film still image. Courtesy Emma Kemp. Barbara's Little House of Flowers collection.